Diabetic Retinopathy

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Domain Areas

- Awareness creation among public
- Methods to create felt need
- Case Finding & offer of treatment
- Strategies to address barriers
- Opportunities in marketing using patients
- Follow-up
- Networking
- Financing
Recommendations on Best Practices

• Awareness creation - focus on
  – Diabetic physicians; need strong networks
  – known diabetic patients - pick the low hanging fruit
  – Also target lab techs, pharmacists, school children?

• Screening and case finding
  – Diabetic patients (low hanging fruit)
  – Community screening
  – Screening in businesses, corporations, even medical societies
    – through vision centres - telemedicine

• Follow up
  – Counselling critical
  – Cell phones??
Recommendations on Best Practices

- Financing
  - different from cataract, chronic care
  - costly but measure against cost of young person becoming blind from DR

- Networking
  - Physicians
  - Low vision care