

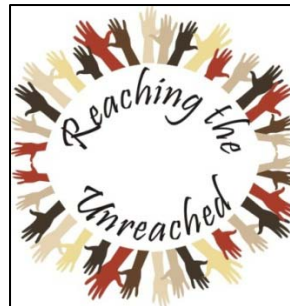
Diabetic Retinopathy

Moderator: Dr Susan Lewallen

Speakers: Dr. Kim

Dr. Naresh

Mr Pankaj Viswakarma





Domain Areas

- ✓ Awareness creation among public
- ✓ Methods to create felt need
- ✓ Case Finding & offer of treatment
- ✓ Strategies to address barriers
- ✓ Opportunities in marketing using patients
- ✓ Follow-up
- ✓ Networking
- ✓ Financing



- Awareness creation- focus on
 - Diabetic physicians; need strong networks
 - known diabetic patients- pick the low hanging fruit
 - Also target lab techs, pharmacists, school children?
- Screening and case finding
 - Diabetic patients (low hanging fruit)
 - Community screening
 - Screening in businesses, corporations, even medical societies
 - through vision centres- telemedicine
- Follow up
 - Counselling critical
 - Cell phones??



- **Financing**
 - different from cataract, chronic care
 - costly but measure against cost of young person becoming blind from DR
- **Networking**
 - Physicians
 - Low vision care