

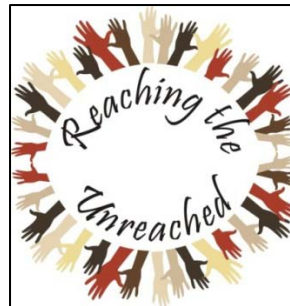
CATARACT

Moderator: Mr. Rainald Duerksen

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Dr. Sharif Lilah

Dr. Mariano Yee





Domains

- ✓ Awareness creation among public
- ✓ Methods to create felt need
- ✓ Case Finding & offer of treatment
- ✓ Strategies to address barriers
- ✓ Opportunities in marketing using patients
- ✓ Follow-up
- ✓ Networking
- ✓ Financing



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Community Understanding

- Understand their need and felt need
- Counseling
- Use of existing network of Health Promoters
- Training volunteers and translators
- comprehensive eyecare services
- Zero cost policy – transport, lodging



Using Patients as Promoters

- AECS – post-op counselling/motivation
- Amethi – patient experience not limited to visual acuity

Financing

- LRBT All treatment is TOTALLY free
- 20% paying, 70% subsidized, 10% free
- Sustainability comes from quality
not from funding



Motivating Ophthalmologists (staff) to serve in rural areas

- Distribution of resources according to the need
 - provide current care, training and appropriate resources to attract doctors
 - Create a sense of ownership
 - City doctors pooling resources for rural drs.



Principles

- Proactive - Provider **MUST** go to the patient
- Must have adequate monitoring systems and accountability
- Voluntary community involvement